



Society of Petroleum Engineers



Canadian
Heavy Oil
Association

SPE/CHOA Slugging it Out

16 April 2024 | Hudson | Calgary, Alberta, Canada

ALL SPONSORSHIP BENEFITS INCLUDE:

- ◆ Recognition on the conference website, including a link to your company's website
- ◆ Recognition in the conference digital program
- ◆ Company listing and description write up, logo and handout option in the official conference app
- ◆ Recognition on the PowerPoint sponsor page displayed during breaks

TITLE SPONSOR

CAD 8,500 + GST

- ◆ Recognition as title sponsor in all event marketing, including web and on-site signage
- ◆ Sponsor acknowledgement in opening and closing of the conference
- ◆ Five (5) symposium admissions
- ◆ Full-page, full-color ad in digital program, walk-in slides and CHOA Journal
- ◆ Sponsor logo on conference lanyards to be provided by CHOA/SPE

NOTEPADS & PENS SPONSOR

CAD 4,000 + GST

- ◆ Distribution of notepads and pens provided by SPE/CHOA
- ◆ One (1) conference admissions

CONFERENCE SESSION SPONSOR

CAD 4,000 (4 Available) + GST

- ◆ Half-page, full-color ad in digital program and CHOA Journal
- ◆ Sponsor mention in app notification before session starts
- ◆ One (1) conference admissions
- ◆ Sponsor can provide giveaway item

AUDIO / VISUAL SPONSOR

CAD 4,500 + GST

- ◆ Sponsor acknowledgement in digital program
- ◆ Sponsor signage in session room
- ◆ Two (2) conference admissions
- ◆ Sponsor can provide giveaway item

CANDY STATION SPONSOR

CAD 4,000 + GST

- ◆ Color themed candy station provided by SPE/CHOA
- ◆ One (1) conference admissions

LUNCH SPONSOR

CAD 3,500 + GST

- ◆ Sponsor acknowledgement during lunch
- ◆ One (1) conference admission
- ◆ Sponsor signage displayed during lunch
- ◆ Sponsor can provide giveaway item during lunch

CONFERENCE BAG SPONSOR

CAD 3,000 (Exclusive) + GST

- ◆ Company logo branded on conference bag, supplied by SPE/CHOA
- ◆ One (1) conference admission



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BREAKFAST SPONSOR

CAD 3,000 + GST

- ◆ On-site signage during breakfast
- ◆ One (1) conference admission

RECEPTION SPONSOR

CAD 3,500 + GST

- ◆ One (1) conference admissions
- ◆ Logo recognition in reception area

MORNING/AFTERNOON BREAK SPONSOR

CAD 2,500 (2 Available) + GST

CAD 4,500 (Exclusive) + GST

- ◆ Sponsor acknowledgement during break(s)
- ◆ On-site signage during break(s)
- ◆ One (1) conference admission
- ◆ Sponsor can provide giveaway item

Exclusive: includes all benefits listed plus the following:

- ◆ Exclusive signage during breaks
- ◆ One (1) additional conference admission
- ◆ Half-page ad in digital program and CHOA Journal

GOLD PARTNER:

CAD 4,500 (2 available) + GST

- ◆ Three (3) registrations
- ◆ Full-page ad in digital program and CHOA Journal
- ◆ Bring own company pop up banner to be displayed in tech showcase area
- ◆ Sponsor can provide giveaway item

SILVER PARTNER:

CAD 3,000 (4 available) + GST

- ◆ Two (2) registrations
- ◆ Half-page ad in digital program and CHOA Journal

STUDENT DELEGATION SPONSORSHIP

CAD 2,000 (Exclusive) + GST

- ◆ Article write-up of company and sponsorship opportunity in the edition of the CHOA Journal
- ◆ Assist in the selection process of two students from University to attend the conference
- ◆ One (1) conference admission

BRONZE PARTNER:

CAD 2,500 (Unlimited) + GST

- ◆ One (1) conference admission



TECHNOLOGY SHOWCASE:

CAD 1,400 (Sponsoring Companies) + GST

CAD 2,400 (Non Sponsoring Companies) + GST

NEW THIS YEAR! To simplify the process, we have lowered the cost of our showcase and removed the complimentary registration. You must purchase all of your registrations online. There is **no complimentary registration provided** for this showcase.

The Technology Showcase is an opportunity for operators, service companies, and consultants to showcase their technologies to a unique focused group of key decision makers in the oil and gas community. The Showcase is a designated area set up in the networking area of the workshop. While SPE prohibits any type of commercialism within the meeting room itself, we recognize that our networking breaks (breakfast, coffee, lunch, and reception) offer a more informal atmosphere in which technology can be showcased and discussed. Companies are to bring their own self-supporting signs/displays, laptops, etc.

INCLUDED IN SHOWCASE:

- ◆ 6 ft. draped table plus two chairs will be provided.
- ◆ Electricity and wifi provided.
- ◆ Recognition on the workshop website, including a link to your company's website
- ◆ Recognition in the workshop digital program
- ◆ Company listing and description write up, logo and handout option in the official SPE Event App
- ◆ Recognition on the PowerPoint sponsor page displayed during breaks

NO COMPLIMENTARY REGISTRATION